



# 78<sup>TH</sup> HEART OF THE HILLS GOLF TOURNAMENT

## SPONSOR LETTER

**Tournament Dates: July 23 – 26, 2024**

**Location: Scott Schreiner Golf Course – Kerrville Texas**

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Dear Sponsors,

The Heart of the Hills Golf Association (HOHGA) conducts the annual Heart of the Hills Golf Tournament every July in Kerrville at Scott Schreiner Municipal Golf Course. The HOHGA is a non-profit (501 c6) organization with a mission of promoting golf, conducting a fun four-day partnership golf tournament, supporting local school golf programs, and giving back to the local community.

Over the years, the tournament has been a success in terms of the golf event, the fellowship among local and visiting golfers, and the economic activity it creates in the greater Kerrville business community. The businesses that sponsor the HOH Tournament play a significant role in this success.

The HOHGA has also been successful in supporting local school golf programs, with significant donations to the following High School golf programs in this school year:

- Tivy High School (Kerrville)
- Tom Moore High School (Ingram)
- Center Point High School (Center Point)
- Comfort High School (Comfort)
- Harper High School (Harper)
- Our Lady of the Hills (Kerrville)

This year is the 78<sup>th</sup> Heart of the Hills Golf Tournament. The tournament will take place July 23<sup>rd</sup> through July 26<sup>th</sup>, and we are expecting a full field of 200 players. With the support and contributions from you, the tournament and community will once again realize the benefits of its success.

We would be grateful for your sponsorship this year. Attached is the HOH Sponsor Sheet, that includes a list of sponsorship levels with a description of what is included with each level. There are several options – and we hope that there is an option that aligns with your business. Please also consider participating in the redemption of the Tournament’s gift certificates – Kerr Bucks. Last year, there were over \$35,000 of Kerr Bucks distributed to HOH players, that were redeemed by local businesses.

If you have any questions, please contact us via email [hohgolfsponsors@gmail.com](mailto:hohgolfsponsors@gmail.com); or give us a call at (830) 343-3435.

Thanks again for your continued support. Hope to see you at The Heart!

Sincerely,

The 2024 Heart of the Hills Golf Committee

Stephen Lynch, Ned Brown, Debbie Minter, Ken Minter, Dale Cloud, Rowdy Key, Thirman Dimery, Jerry Rodriquez, and Lonny Williams

